

April - June 2015 District Libraries Quarterly Report

TO Tairua - Pauanui Community Board
FROM Linda Hayfield - Library Coordinator
DATE 9th July 2015
SUBJECT April - June 2015 District Libraries Quarterly Report

1 Purpose of Report

To report on the activities and performance of the district libraries (Thames, Mercury Bay and Tairua) for April, May and June 2015.

2 Background

Thames-Coromandel District Council fully funds and operates libraries in Thames, Tairua and Mercury Bay. Council also provides support for a number of community libraries by way of grants.

3 General

A library is the one place a community can't do without. It's not a book barn. It's the place for communities to share resources – space, information and knowledge. It's the place for people to connect. We provide safe spaces for literacy and learning, and we are the starting point of empowerment for many citizens who lack opportunities at home.

The modern library is a place for self-improvement – from childhood to old age, we offer support, help and education, and encourage a love of reading. Whether applying for a job, seeking a benefit, looking to understand rights, wanting to understand health choices or learning to read, the library can assist. We are the route to digital fluency, playing a significant role in preparing the workforce and others for the digital world.

A public library's greatest strength is its localism – responding to the needs of its community.

4 Highlights

New Zealand Music month

Performances by local musicians, and workshops to make musical instruments, were held in the libraries. This added vibrancy, showcased local talent and brought pleasure to library customers.

School holiday programmes

This quarter has included two school holiday programmes. The focus in April was on heroes; superheroes, everyday heroes and Anzac heroes. Crafts included making poppies and activities involved creating bunkers. World War 1 displays tied in nicely with the heroes theme.

Easter being in April was also an opportunity for a library based scavenger hunt complete with Easter eggs.

The second holiday programme started in June and continues throughout the July holidays. Inspired by the board game of snakes and ladders children are rewarded for reading and participating in literacy based activities such as giant scrabble. The Communications team did an outstanding job creating the graphics for the programme collateral.

Sign language week

Council staff Trish Hoskins and Heather Bruce kindly gave their time to teach children some basic sign language at library workshops one afternoon. We are always grateful to the Council staff who support our programmes and events.

Presentations to the Community Boards

We were given the opportunity to showcase the library activity with a Powerpoint presentation to Community Boards. Library staff appreciated this opportunity and would like to thank the elected members for their attention and interest.

5 Circulation and membership

	Thames	Mercury Bay	Tairua
Items issued July 2014 - June 2015	144,624	71,439	22,664
Items issued July 2013 - June 2014	157,619	75,026	24,313
*Variance	-8.24%	-4.78%	-6.78%
Internet usage by user numbers (excluding Wi-Fi sessions) July 2014 - June 2015	11,715	8,780	3,979
Internet usage by user numbers (excluding Wi-Fi sessions) July 2013 - June 2014	13,087	9,400	4,466
Variance	-11.71%	-7%	-11%
Wi-Fi sessions January - March 2015	29,215	16,625	17,909
Wi-Fi sessions January - March 2014	22,195	12,651	13,443
Variance	+31.6%	+31%	+36%
Membership Inc/dec on June 2014	6,698 +8.15%	4,482 +11.02%	1,534 +11.73 %
Number of requests placed	3,834	3,095	1,993

6 Suggested Resolution(s)

That the Tairua - Pauanui Community Board:

1. Receives the ' April - June 2015 District Libraries Quarterly Report ' dated 9 July 2015.