



Minutes

of the

Economic Development Committee

Ordinary meeting

Date 24 February 2015
Venue Council Chamber
515 Mackay Street
Thames

Present

B Page (Chairperson) PL French
L Hopper
G Christian
GF Leach
D Connors (Reserve)

In attendance

Ben Day, David Hammond, Ben Dunbar-Smith, Michelle Baker and Councillor Tony Brljevich.

Meeting commenced 2:01pm

Absences	Start	Finish	Item
GF Leach	15:18	15:53	5.2 - 6.1

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1 Meeting conduct

1.1 Apologies

Apologies were noted from Garry Towler – Area Manager Whangamata.

1.2 Public forum

There were no speakers at the public forum.

1.3 Items not on the agenda

Resolved

That the following matters requiring urgent attention be added to the agenda:

Item	Description
3.2	Hauraki Rail Trail update
4.1	Development of a heritage vision

Reason item not on the agenda

- 3.2 Information was not available before agenda distribution. The most recent Hauraki Rail Trail Charitable Trust Board meeting was held on 10 February 2015.
- 4.1 Information was not available before agenda distribution.

Reason decision cannot be delayed

- 3.2 The Economic Development Committee requires regular updates on the Hauraki Rail Trail.
- 4.1 Decision was required from the Economic Development Committee to advance the heritage vision project.

Moved/seconded by: Leach/Christian

1.4 Conflict of interest

Grahame Christian declared a conflict of interest for item 5.1 - WWI Memorial Forest Project which was accepted by the Committee.

Moved/seconded by: French/Hopper

1.5 12 November 2014 - Economic Development Committee minutes for confirmation

Resolved

That the Economic Development Committee confirms the 12 November 2014 Economic Development Committee minutes with the following amendments:

- Page 5 - Change resolution to Kaiaua leg not Miranda.
- Page 7 - EDC Programme Manager's report – Coromandel Harbour projects – change in the sentence: "a Committee member" rather than whole Committee made this point.
- Page 8 - Change Thames Historical Society to Historic Kopu Bridge Society.

Moved/seconded by: French/Leach

3 Major projects review

3.1 Coromandel Harbour Facilities project update

- Staff were working towards having a robust business case to present at the 13 May 2015 Council meeting and planned to provide Council with a recommendation on how to proceed.
- Staff advised that a peer review would be undertaken and it was integral to ensuring the business case was sound. The peer review was an unbudgeted expense.
- The Committee provided feedback to staff that the right issues had been identified to be considered through a peer review. The Committee suggested the peer reviewers be informed of what level of contribution Council would be making to consider the funding assumptions.

Resolved

That the Economic Development Committee:

1. Receives the 'Coromandel Harbour Facilities project update' report dated 4 February 2015.

Moved/seconded by: Hopper/Connors

3.2 Hauraki Rail Trail update

- Staff expressed that communication and coordination was being addressed through a joint meeting of staff and board members. The issues raised in the audit report on the charitable trust had been addressed.
- The Primary Trail Operator contract with Hauraki District Council had been through mediation to look at the performance of the contract and key performance indicators. There would be more rigor around the monitoring of the contract going forward.
- With all going to plan, work was scheduled to commence from July-December 2015 for the Kopu to Waitakaruru stage with the second stage beginning January 2016.

Resolved

That the Economic Development Committee:

1. Receives the verbal update from Greg Hampton - Area Manager Thames/Coromandel-Colville, on the Hauraki Rail Trail.

Moved/seconded by: Christian/Hopper

4 Economic Development Strategy and work programme

4.1 Development of a Heritage Vision for the Coromandel Peninsula

The Economic Development Programme Manager tabled a report on the development of a "Heritage Vision" for the Coromandel Peninsula.

As part of the plan to provide an overall unifying vision for the Coromandel Peninsula, it was proposed that work could be undertaken around the theme of "Heritage Vision". The concept of heritage could apply to the Coromandel's natural, cultural, wildlife and historical assets.

To achieve the type of branding required staff requested a specialist in the area of branding and marketing to develop the Heritage Vision concept.

Resolved

That the Economic Development Committee:

1. Receives the report 'Development of a "Heritage Vision" for the Coromandel Peninsula' dated 24 February 2015.
2. Agrees to fund up to \$20,000 for the development of the "Heritage Vision" concept.
3. Engages the Economic Development Manager to provide appropriate resources to develop the concept for the Economic Development Committee's and Council's consideration.

Moved/seconded by: Christian/Hopper

5 Reports

5.1 WWI Memorial Forest project

Grahame Christian declared a conflict of interest and abstained from the discussion and voting.

Resolved

That the Economic Development Committee:

1. Receives the 'WWI Memorial Forest project' report dated 5 February 2015.

Moved/seconded by: French/Hopper

5.2 Broadband upgrades

The Committee thanked Ben Day - Deputy Chief Executive/Economic development manager and Ben Dunbar-Smith - Economic Development Programme Manager, for the work done to resolve the broadband issues in Kopu resulting in little cost to Council and ratepayers.

Resolved

That the Economic Development Committee:

1. Receives the report 'Broadband upgrades', dated 5 February 2015.
2. Approves expenditure of up to \$20,000 (plus GST) for the provision of enhanced broadband services to the Thames Civic Centre, which will house the I-site and Destination Coromandel subject to this project approval by Thames Community Board.
3. That the budget also allow for the provision of Wi-Fi services for tourist and visitors utilising the I-site and/or Destination Coromandel.

Moved/seconded by: French/Connors

Mayor Leach left the meeting at this point and to maintain quorum Chair Page abstained from voting for remainder of the meeting.

5.3 Developing the "Blue Highway" to Auckland

Resolved

That the Economic Development Committee:

1. Receives the report "Developing the Blue Highway to Auckland", dated 5 February 2015.
2. Approves expenditure of up to \$10,000 from the ATEED budget to improve signage at Hannafords Wharf in order to enhance the visitor "Blue Highway" experience.
3. Approves expenditure of up to \$15,000 from the ATEED budget on skinning the 360 ferry with Coromandel branding.
4. Approves the expenditure of up to \$3000 from the ATEED budget, on televisions suitable for placement in the ferry to promote the Coromandel.

Moved/Seconded By: Hopper/Connors

5.4 Youth employment project - the FAN network employers gathering

The Community Development Officer tabled a copy of the flyer/poster for 29 April forum with employers.

Resolved

That the Economic Development Committee:

1. Receives the "Youth employment project - the FAN network employers' gathering" report dated 5 February 2015.
2. Agrees to make a financial contribution of \$2000 towards supporting the event out of the Expo and Convention budget.

Moved/seconded by: Connors/French

5.5 Conferences, incentives and business events

The Committee suggested more synergy was needed in the resourcing of economic development and requested staff work with Destination Coromandel on the project to utilise previous work.

Resolved

That the Economic Development Committee

1. Receives the 'Conferences, Incentives and Business Events' report dated 4 February 2015.

Moved/seconded by: Christian/Hopper

5.6 Members' reports

Councillor Connors tabled her members report.

Resolved

That the Economic Development Committee:

1. Receives Councillor Connors' tabled member's report.

Moved/seconded by: French/Hopper

6 Public excluded

Resolved

That the public be excluded from the following parts of the proceedings of this meeting namely:

<i>General subject of each matter to be considered</i>	<i>Reason for passing this resolution in relation to each matter</i>	<i>Ground(s) under section 48(1) for the passing of the resolution</i>
Public excluded Economic Development Committee minutes for confirmation	(7)(2)(i) – Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations).	(48)(1)(a) – That the public conduct of the whole or the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.

Moved/Seconded By: French/Connors

Resolved

That the public be re-admitted to the meeting and resolutions taken with the public excluded be confirmed in the public session except for the following items which are to remain in the Public excluded minute book.

Item	Description
6.1	Public excluded minutes

Moved/seconded by: Connors/Hopper

Meeting closed at 15:53pm

The foregoing minutes were certified as being a true and correct record of the meeting of the Economic Development Committee held on 24 February 2015.

Chairperson



Date

02-6-15