



Minutes

of the

Economic Development Committee

Ordinary meeting

| | |
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| Date | 17 August 2015 |
| Venue | Council Chamber 515 Mackay Street Thames |

Present

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|------------------------|---|
| GF Leach (Chairperson) | PL French G Christian C Greive T Brljevich |
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In attendance

Ben Day, Ben Dunbar-Smith, Michelle Baker, Hadley Dryden

| | |
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| Meeting commenced | 10:35 |
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1 Meeting conduct

Alternate chair

That the Economic Development Committee nominates Mayor Leach as the alternate Chair in the absence of Chair Page.

Moved/seconded by: French/Brljevich

Mayor Leach welcomed the new member Chris Grieve to the Economic Development Committee.

Mayor Leach presented certificates to Graham Osborne his contribution to Destination Coromandel and one to Leigh Hooper for his time on the Economic Development Committee.

1.1 Apologies

Apologies were received from Committee Chair Page and Councillor Connors.

Resolved

That the Economic Development Committee receives the apologies from Committee Chair Page and Councillor Connors.

Moved/seconded by: Leach/Brljevich

1.2 Public forum

Coromandel Business Association

Brenda Kelsey spoke to the Committee on behalf of Coromandel Business Association (CBA) for their application to the major events grant for the Illume Festival.

- The CBA saw that the 2015 Illume Festival was a success as seen through the connections made within the community and business people involved, positive feedback, community support and good press following the event.
- A lesson learnt following from last year's event for the CBA was that they needed to do more work teaching the accommodation sector how do reporting to enable them to measure the festivals success more tangibly.
- The CBA are working towards increasing the lighting next year. However are concerned with sustainability and are considering a night market for the Friday night, also exploring options of creative tourism with lantern making courses. Events tourism was an area they were working on with \$6000 in sponsorship last year they were completing applications for funding currently towards the next festival.

Resolved

That the Economic Development Committee receives Ms Kelsey from Coromandel Business Association as speakers in public forum.

Moved/seconded by: French/Brljevich

1.3 Items not on the agenda

No additional items were received.

1.4 Conflict of Interest

No conflicts were declared.

1.5 Economic Development Committee minutes for confirmation

Resolved

That the Economic Development Committee confirms the minutes of the meeting held 9 June 2015 as a correct record of proceedings with the following amendments:

- Change of venue on cover from Council Chambers, Thames, to Mercury Bay Community Board Room, Whitianga.
- Removal of the conflict of interest for Deputy Mayor French from page 11 under Co-funding broadband developments.

Moved/seconded by: French/Leach

2 Service level agreements and review

2.1 Destination Coromandel Service Level report

Resolved

That the Economic Development Committee receives the 'Destination Coromandel Service Level report' dated 24 June 2015.

Moved/seconded by: Leach/Christian

3 Reports

3.1 ED Programme Manager's report

The Economic Development Programme Manager spoke to the report and tabled letters in support of the item on Lightwire broadband at St John's headquarters.

- In response to a committee members query regarding total amount of trees purchased for the WWI memorial forests, staff advised only 24 thus far, however it was not budgeted to self-fund from the trees. It was anticipated that the project would be handed over to a designated project manager and the Area Managers once the funding application outcomes were known.

- Staff advised that there had been an increase in economic activity in the region. Real estate agents were seeing houses go on the market and sell within a day (particularly in Thames) from the Auckland market. Council also had a record number of LIM requests with 140 in July for and August was looking to top that. Through our subscription to Infometrics staff were able to see that the region was doing better than the national average for GDP and unemployment.
- The committee suggested capitalising on the influx of interest in the area by promoting our projects through the real estate agents, such as purchasing trees for the WWI forests.
- As an update following from John Leenam presentation on Electric Cars at the previous public forum. Mr Leenam had found a site opposite the civic centre however the cost was \$40,000 and Council has advised he should approach Powerco regarding their interest in this site. Committee member Christian advised having spoken with his team at Smart Environmental this was an idea they were keen on getting on board with.
- The Branding of the 360 Fullers ferry was now uncertain due to conflicts with Auckland Transport. The original concept was to wrap the full boat however now they can only offer half of the back and front. The Committee discussed the positioning of this option would mean it was not visible more the majority of time and therefore not worth pursuing at this time.

Resolved

That the Economic Development Committee receives the ED Programme Manager's report', dated 30 July 2015.

Moved/seconded by: Brljevich/French

3.2 Major Events Funding round one report 2015 Economic Development Committee

Staff clarified the recommendations were based on a slow growth trajectory, with substantial amount left over from each round, looking for events to build their capability rather than overwhelm them to soon.

- The Committee queried at what point do you cease funding those events that are doing well to see if they can self-sustain?
- The Whangamata Beach Hop was now extending into Whitianga and to close the main street will cost \$3000. Staff clarified that chosen under major events do not get charged concessions and permits, it was a small cost to Council but substantial assistance to those events.
- A Committee member queried the change in drivers for the major events funds as previously the focus was about growing 2-3 iconic events to give them a lift to become self-sustaining, now it seems like we are spreading it thinner and to go for another round of applications. Staff responded it was up to committee as to which approach they took in applying the funding available.
- The Committee discussed Hot Water Beach brewery, staff had visited the applicants on Friday. From the previous event last year it has grown from 5 suppliers to 12 for the upcoming event, they are seeking funds to underwrite the cost of bringing in entertainment. The applicants are a dairy farming couple who diversified in opening a restaurant and brewery and now running a single day event. This was a niche but growing industry.

- The Committee discussed that this fund should not be seen as similar to the Community Board grants and some of these requests may fit better under that criteria rather than major events.
- A Committee member raised that some events were wishful thinking and not realistic, some would not survive without the funding and would not have the infrastructure to carry them forward. Some had already shown they can go it without support others are too small scale. Mind sports had very small numbers of people attend previously with high costs.
- The Committee discussed they would support staff recommendations however requested that staff seek more information from Hot Water Beach brewery.

Resolved

That the Economic Development Committee

1. Receives the 'Major Events Funding Round one' report dated 20 July 2015.
2. Approves the funding allocated to the Major Event applications as prescribed in Figure One.

Figure One

| | Event | Approved funding | Conditions |
|---|--------------------------|-----------------------------|--|
| 1 | Illume | \$15,000 Y1, \$10,000 Y2 | Two milestone payments in year one, year two funding subject to a performance measure being achieved at the 2016 event |
| 2 | Brits on the Beach | \$12,500 Y1, \$10,000 Y2 | Two milestone payments in year one, year two funding subject to 15% increase in participation on 2015 event |
| 3 | Steam Punk | \$15,000Y1, \$10,000 Y2 | Two milestone payments in year one, year two funding subject to a performance measure being achieved at the 2015 event |
| 4 | Thunder beach | \$10,000 Y1, \$7,000 Y2 | Two milestone payments in year one, year two funding subject to hitting 1000 riders in 2015 |
| 5 | Hotwater Brewing Company | \$4000 Y1 | Funding Subject to more investigation |
| 6 | Mindsports | \$15,000 Y1, \$10,000 Y2 | Two milestone payments in year one, year two funding subject to 15% increase in participation on 2016 event |

3. Delegates to the Deputy CE the authority to sign funding contracts with the successful Major Event applicants, subject to the payment conditions prescribed in Figure One.

Moved/seconded by: Leach/Christian

3.3 Members' reports

Deputy Mayor French

Attended Vodafone's public meeting at Te Puru Hall with Destination Coromandel cell phone coverage and the possible inclusion of Kaiaua. Vodafone had little in the way of alternate sites and the next public meeting would be in Kauaeranga valley.

He also congratulated those involved on the opening of I-Site in Thames. Staff queried any feedback he had received from Thames ratepayers to which he responded that there had been a few letters from disaffected people from the old site, as their business may now struggle.

Committee Member Christian

Following the Youth Employment Forum held at Toyota, Smart Environmental had promoting youth unemployment and had enrolled 5 of his own a Wintec management course. They continued to build managers up through the ranks and mentors them from a Maori perspective internally. They were also creating new roles for young people. His team had thought it was crazy initially and could not see the benefit however they had come to see the intangible value and Council need to grasp value that it was bringing to peninsula. Some of these leaders had come from running on back of trucks or gardeners to managers with Mana in the community from the Council backing this initiative.

Councillor Brljevich

He spoke briefly about attending WWI planting in Coromandel which was a successful day. The Coromandel RSA had asked for a few changes which work out well for Council.

Mayor Leach

He affirmed the success of the relationship built with Wintec , even if there had been some challenges in that, it is great there was 12 month course run to support of the WWI memorial forests.

Resolved

That the Economic Development Committee receives the Members' reports.

Moved/seconded by: Leach/French

4 Public excluded

Resolved

That the public be excluded from the following parts of the proceedings of this meeting namely:

| General subject of each matter to be considered | Reason for passing this resolution in relation to each matter | Ground(s) under Section 48(1) for the passing of the resolution |
|--|--|---|
| Business friendly initiative | <p>7(2)(b)(i) – Protect information where the making available of the information would disclose a trade secret.</p> <p>7(2)(b)(ii) – Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</p> | <p>(48)(1)(d) – That the exclusion of the public from the whole or relevant part of the proceedings of the meeting is necessary to enable the local authority to deliberate in private on its decision or recommendation in any proceedings to which this paragraph applies.</p> <p>(48)(3)(b) – Every resolution excluding the public from any meeting shall be in the form set out in Schedule 2A to this Act and shall state the reason for the passing of that resolution in relation to that matter, including, where that resolution is passed in reliance on subsection (1)(a) of this section, the particular interest or interests protected by section 6 or section 7 of this Act, or section 6 or section 7 or section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings in public.</p> |
| Sugarloaf Wharf status update | (7)(2)(i) – Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations). | (48)(1)(a) – That the public conduct of the whole or the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist. |
| Supplementary item - Thames ISite update | 7(2)(b)(ii) – Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information. | (48)(1)(d) – That the exclusion of the public from the whole or relevant part of the proceedings of the meeting is necessary to enable the local authority to deliberate in private on its decision or recommendation in any proceedings to which this paragraph applies. |

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| | | <p>(48)(3)(b) – Every resolution excluding the public from any meeting shall be in the form set out in Schedule 2A to this Act and shall state the reason for the passing of that resolution in relation to that matter, including, where that resolution is passed in reliance on subsection (1)(a) of this section, the particular interest or interests protected by section 6 or section 7 of this Act, or section 6 or section 7 or section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings in public.</p> |
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Moved/seconded by: Leach/French

Resolved

That the public be re-admitted to the meeting and resolutions taken with the public excluded be confirmed in the public session except for the following items which are to remain in the Public Excluded minute book.

Item Description

4.1 Public excluded minutes

Moved/seconded by: Brljevich/Christian

Meeting closed at 12:40

The foregoing minutes were certified as being a true and correct record of the meeting of the Economic Development Committee held on 17 August 2015.

Chairperson _____ **Date** _____