



# Minutes

of the

## Economic Development Committee

# Ordinary Meeting

Date 26 November 2015  
Venue Council Chamber  
515 Mackay Street  
Thames

### Present

B Page (Chairperson)

GF Leach  
PL French  
T Brljevich  
D Connors  
G Christian  
C Greive

### In Attendance

Ben Day, Ben Dunbar-Smith, Marlene Perry, Michelle Baker, Lorna White, Hadley Dryden

**Meeting Commenced** 9:04am

<b>Adjournment</b>	<b>Start</b>	<b>Finish</b>	<b>Reason</b>
Chairperson Page	10:40	11:00	Morning Tea
Chairperson Page	12:30	13:03	Lunch

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# 1 Meeting conduct

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## 1.1 Apologies

All members of the Committee were present.

## 1.2 Public forum

### 1.2.1 Warren Male Mediaworks Coromandel

Warren Male presented to the Committee on the Mediaworks Coromandel's late application (agenda item 4.2) for the second round of the Major Event funding. He advised an opportunity for Benny Tipene and May Valley from TV3's X-Factor to come and perform a free family concert. The venues being New World carpark, Whitianga 7-9<sup>th</sup> January 2016 and Victoria Park, Thames in early February 2016. The shows would be acoustic and not amplified.

The Committee sought the following clarification:

- It would not have a district wide impact which was one of the criteria for the major event fund however Mediaworks hoped next year that it would be able to move around the district however they were limited by the dates that the show had made available for 2016.
- Warren Male confirmed without the financial support from Council they would not be able to go ahead.

### 1.2.2 Deborah MacDonald-Brown – Steampunk Thames Inc

Deborah MacDonald-Brown presented to the Committee on behalf of the Steampunk Thames Inc. to thank the Committee for their support of inaugural Steampunk festival.

The Committee sought the following clarification:

- Steampunk Thames Inc had been able to measure success through the sold out 200 person ball, demographics sought through a survey which had not yet been compiled and they also sought feedback from businesses.
- Ms MacDonald-Brown confirmed there were no waged roles, however they were working towards building up funding to be able to employ contractors leading up to the next event.

### 1.2.3 Kane Lowry – Goldfields carpark

Mr Lowry spoke to the Committee regarding possible development of park and recreational land leased to the Goldfields Mall. He raised concerns over the new owner requesting to use Porritt Park to develop the mall as there was little park and recreational land in Thames.

The Committee assured Mr Lowry that Council would not give land to a developer from parks without notification.

Mr Lowry was referred to Thames Community Board to address further concerns regarding parking at Goldfields Mall.

### **1.2.4 Reihana Robinson – Heritage Region**

Mrs Robinson spoke to the Committee suggesting Council consider involvement in bringing jobs into the district through 'food and fur' creating a hip rural brand looking at artisanal food and encouraging the fur industry to grow here.

**Resolved**

That the Economic Development Committee receives the speakers, Warren Male, Deborah MacDonald-Brown, Kane Lowry and Reihana Robinson in public forum.

**Moved/seconded by:** French/Leach

### **1.3 Items not on the agenda**

No additional items were received.

### **1.4 Conflict of interest**

No conflicts of interest were declared.

### **1.5 29 September 2015 - Economic Development Committee minutes for confirmation**

**Resolved**

That the Economic Development Committee confirms the minutes of the meeting held on 29 September 2015 as a correct record of proceedings.

**Moved/seconded by:** Christian/Brijevich

## 2 Service Level Agreements

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### 2.1 Destination Coromandel Annual Report

Hadley Dryden of Destination Coromandel presented to the Economic Development Committee with Destination Coromandel's 2014/15 Annual Report.

The Committee raised that Destination Coromandel success needed to be better highlighted to the community and suggested that Destination Coromandel present to the local business associations on the work being done.

#### **Resolved**

That the Economic Development Committee receives the 'Destination Coromandel - Annual report' dated 28 October 2015.

**Moved/seconded by:** Leach/Brljevich

## 3 Economic Development Strategy and Work Programme

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### 3.1 Economic Development Programme Manager report

Staff presented an update from the Economic Development Programme Manager in the October/November 2015 period.

The Committee sought clarification on the following:

- School involvement in the World War I Memorial Forest had been through the planting and establishing nurseries. However due to health and safety requirements they would be using contractors for planting in the future.
  - The Committee suggested involving schools in other ways such as through school projects, science, history, biology and suggested this could be facilitated through the Community Development Officer's and Community Boards.
- Staff explained the outcome Council were seeking from the Kopu Business Park was to raise its profile since the shift of the bridge it had become virtually invisible. The Community Board was creating a plan for this area and would be going through the District Plan process to get more land rezoned for retail.

#### **Resolved**

That the Economic Development Committee receives the 'October 2015 - Programme Manager's report', dated 23 October 2015.

**Moved/seconded by:** French/Connors

## 4 Reports

### 4.1 Major Events Sponsorship - round 2 for 2015-16 (with performance criteria)

The Committee discussed the applications received for the Major Events Sponsorship Programme (round 2).

The Committee raised the following:

- They needed to be clear on the criteria and the reasons for accepting some and declining others. Some were chosen as they were not considered a district event, and or being considered successful enough that they did not require additional support.
- It was discussed if that was the case perhaps K2 might not then meet the requirements given it was a successful ongoing event. However although they had been an ongoing event and staff had been reluctant to recommend them again, they had not been successful in gaining other sponsors.
  - The Committee discussed they would consider a one off grant this year with support from staff to pitch for corporate funding for future years.
- Whether the Committee considered enough time on the quality of the people running the events. They needed to have the skills to run and keep the events going and suggested this be added to the formal criteria for consideration in the waiting for further grant rounds.

#### Resolved

That the Economic Development Committee:

1. Receives the ' Round 2 - 2015-16 Major Events Sponsorship' report dated 28 October 2015.
2. Considers the staff recommendations, and makes decisions on the appropriate funding allocations.
3. Delegates to the Deputy CE the authority to sign funding contracts with the successful Major Events applicants, subject to any payment conditions prescribed in Figure 1.

	Event	Funding Approved	Conditions
1	Music festival - Mercury Bay 4-6 June 2016	\$30,000 in Y1, \$20,000 in Y2 subject to EDC review, and \$10,000 in Y3 subject to EDC review	<ul style="list-style-type: none"> <li>• New event.</li> <li>• Must meet mid-winter drawcard goal of 1,000 attendees.</li> <li>• Attendance must be demonstrated by audience photos from the event and/or attendance figures.</li> <li>• Need to create a more compelling brand name for the event than "Music Festival".</li> <li>• 3 progress payments for Year 1 (February, May and 30 June)</li> <li>• Second year payment dependent on first year success to be measured through feedback report to EDC.</li> <li>• Third year funding possible, but dependent on second year success to be measured through feedback report to EDC.</li> </ul>

2	Seafood Festival - Coromandel 23 -25 April 2106	\$10,000 in Year 1. Year 2 funding of \$5,000 subject to demonstrated success. Year 3 subject to further consideration.	<ul style="list-style-type: none"> <li>• New event</li> <li>• TCDC funding to be used for the "Seafood Festival" promotion only (not the fishing competitions).</li> <li>• Funding not to be spent on promotional caps.</li> <li>• Public liability insurance required.</li> <li>• Year 1 must attract 1000 attendees.</li> <li>• Attendance must be demonstrated by audience photos from the event and/or attendance figures.</li> <li>• Year 1 paid via 2 progress payments (Feb, and May).</li> <li>• Second year payments dependent on first year success to be measured through feedback report to EDC.</li> <li>• Third year funding possible, but dependent on second year success to be measured through feedback report to EDC.</li> </ul>
3	K2 29 October 2016	\$10,000 on a one-off basis.	<ul style="list-style-type: none"> <li>• One-off grant to boost chances of securing sponsorship.</li> <li>• Funds not to be spent on prize-money.</li> <li>• Must demonstrate that attempts have been made to source corporate sponsorship for the on-going private sector support of the event.</li> <li>• One-off payment by 30 June 2016 (subject to proof of financial sponsorship).</li> </ul>
4	Mercury Bay Arts Escape	Nil	This event did not meet the criteria. Offer TCDC communications and RTO support. Recommend Community Board application
5	Echo Walking Festival	Nil	This event did not meet the criteria. Offer TCDC communications and RTO support.
6	Great Kauri Run	Nil	This event did not meet the criteria. Offer TCDC communications and RTO support. Recommend Community Board application

Moved/seconded by: Leach/Page

## 4.2 Late application - Major Events fund round 2

A late application was received for Major Events funding, which was in time for the Economic Development Committee to make a decision as part of the applications received for the Major Events Sponsorship Programme (round 2).

The Committee established that an event in January in Whitianga did not meet the criteria however they considered the concert in Thames during February 2016. Although it did stretch the criteria the Committee discussed that by supporting this one off event might mean future similar events might be brought into the district by the television programme touring the artists.

**Resolved**

That the Economic Development Committee:

1. Receives this late application for the ' Round 2 - 2015-16 Major Events Sponsorship'.
2. Approved \$3000 for the Thames Concert 14 February 2016
3. Delegates to the Deputy CE the authority to sign funding contracts with the successful Major Events applicants, subject to any payment conditions prescribed in this report.

**Moved/seconded by:** French/Brljevich  
Councillor Connors opposed the resolution

### 4.3 Coromandel Arts and Creative Industries Strategy

The Committee were presented with the draft Coromandel Arts and Creative Industries Strategy and report by the consultant.

Staff advised they were looking for the Committee's for sign off of the report before taking it to Council. They intended to workshop this with Community Board, reducing the content and streamlining it with a focus on the objectives before it was returned to Council to consider.

**Resolved**

That the Thames-Coromandel District Council Economic Development Committee:

1. Receives the Coromandel Arts and Creative Industries Strategy report.
2. The Committee appreciates the work behind the strategy and requests the document be brought back in a more concise form prior to release to the Community Boards for feedback.

**Moved/seconded by:** Connors/Page

### 4.4 Members' Reports

**Chair Page** advised that Peter French, Ben Day, Laurina White and he had met with Book a Bach, Trademe and other similar providers about destination charge on operations for non-resident ratepayers who rent out holidays homes. No further progress was made and we were now waiting in good faith to see if they come back with anything further following the discussions.

**Councillor Brljevich** advised that the New Zealand Motor-camp association had brought land in Coromandel behind the BP service station and were planning on turning it into the flagship spot. The Community Board were working with them on this.

Councillor Brljevich also raised that with the consideration of the Heritage region Council should push for organic and GE free for the peninsula, we could be using our isolation to an advantage by becoming organic so they we would get a higher price for produce. He also suggested that we should be promoting the use of possum fur as using 1080 to kill them was wasteful.

**Recommendation**

That the Economic Development Committee receives the Members' Reports for Chair Page and Councillor Brljevich.

**Moved/seconded by:** Connors/Christian



## 5 Public excluded

### Resolved

That the public be excluded from the following parts of the proceedings of this meeting namely:

Item	Business
5.1	Public excluded minutes

<i>General subject of each matter to be considered</i>	<i>Reason for passing this resolution in relation to each matter</i>	<i>Ground(s) under section 48(1) for the passing of the resolution</i>
29 September 2015 - Public excluded Economic Development Committee minutes for confirmation	<p><b>(7)(2)(i)</b> – Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations).</p> <p><b>7(2)(b)(i)</b> – Protect information where the making available of the information would disclose a trade secret.</p> <p><b>7(2)(b)(ii)</b> – Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</p>	<p><b>(48)(1)(a)(i)</b> – That the public conduct of the whole or the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist. Where the local authority is named or specified in the First Schedule to this Act, under section 6 or section 7 (except section 7(2)(f)(i) of this Act.</p> <p><b>(48)(1)(d)</b> – That the exclusion of the public from the whole or relevant part of the proceedings of the meeting is necessary to enable the local authority to deliberate in private on its decision or recommendation in any proceedings to which this paragraph applies.</p> <p><b>(48)(3)(b)</b> – Every resolution excluding the public from any meeting shall be in the form set out in Schedule 2A to this Act and shall state the reason for the passing of that resolution in relation to that matter, including, where that resolution is passed in reliance on subsection (1)(a) of this section, the particular interest or interests protected by section 6 or section 7 of this Act, or section 6 or section 7 or section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings in public.</p>

Moved/seconded by: Leach/Connors

**Resolved**

That the public be re-admitted to the meeting and resolutions taken with the public excluded be confirmed in the public session except for the following items which are to remain in the Public Excluded Minute Book.

<b>Item</b>	<b>Description</b>
5.1	29 September 2015 - Public excluded Economic Development Committee minutes for confirmation

**Moved/seconded by:** Connors/French

**Meeting closed at 14:00**

The foregoing minutes were certified as being a true and correct record of the meeting of the Economic Development Committee held on 26 November 2015.

**Chairperson** \_\_\_\_\_ **Date** \_\_\_\_\_