



Minutes

of the

Economic Development Committee

Ordinary Meeting

Date	31 May 2016
Venue	Council Chamber 515 Mackay Street Thames

Present

B Page (Chairperson)

PL French
G Christian
GF Leach
D Connors
T Brljevic
C Greive

In attendance

Ben Day, Ben Dunbar-Smith, Michelle Baker, Lurna White, Angela Jane, Len Whittaker, Hadley Dryden, Ross Ashby, Jacqui Thorby, Leigh Robcke, Kirstin Williamson

Meeting commenced	9:05am
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Adjournment	Start	Finish	Reason
Chair Page	10:30	10:50	Morning Tea

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1 Meeting conduct

1.1 Apologies

- 12/16
EDC **Resolved**
That the Economic Development Committee receives the apology from Deputy Mayor French and apology for lateness from Councillor Connors

Moved/seconded by: Leach/Christian

1.2 Public forum

1.2.1 Deborah MacDonald-Brown - Steampunk the Thames

Ms MacDonald-Brown came to thank the committee for its support for the Arts Strategy and that the Committee had opened conversations of sustainability. She also wished to present to the Committee regarding the Steampunk the request for \$30,000 for this year and a further \$50,000 for the next year.

Ms MacDonald-Brown tabled a document which staff would take away and come back with recommendations to the Committee having considered the budget available.

- 13/16
EDC **Resolved**
That the Economic Development Committee receives the speaker Deborah MacDonald-Brown in public forum.

Moved/seconded by: Brijevich/Christian

1.3 Items not on the Agenda

- 14/16
EDC **Resolved**
That the following matter requiring attention be added to the agenda.

Item Description

4.4 Coromandel Heritage Region - Summary of Stakeholder Engagement Meetings

Reason not on the agenda

Meetings only concluded end of last week

Reason cannot be delayed

It provided an opportunity to update the Committee following last weeks' meetings.

Moved/seconded by: Brijevich/Leach

1.4 Conflict of Interest

Councillor Connors declared a conflict of interest for item 3.3 Roll-over of 2016-17 Major Events Sponsorship and abstained from the debate and voting.

Councillor Brljevich declared a conflict of interest for item 5.2 May 2016 - Business Broker EDC report and abstained from the discussion and voting.

1.5 15 March 2016 - Economic Development Committee minutes for confirmation

The Committee noted minor grammatical amendments.

15/16
EDC

Resolved

That the Economic Development Committee confirms the minutes of the meeting held on 15 March 2016 as a correct record of proceedings.

Moved/seconded by: Leach/Page

2 Anchor projects

2.1 Hauraki Rail Trail - Kopu to Kaiaua update

16/16
EDC **Resolved**
That the Economic Development Committee receives the 'Hauraki Rail Trail - Kopu to Kaiaua Update' report dated 12 May 2016.

Moved/seconded by: Brijevich/Leach

2.2 Coromandel Harbour Project

17/16
EDC **Resolved**
That the Economic Development Committee receives the 'Coromandel Harbour Project' report dated 23 May 2016.

Moved/seconded by: Connors/Leach

2.3 Cathedral Coast Walkway update report

18/16
EDC **Resolved**
That the Economic Development Committee receives the 'Cathedral Coast Walkway update' report dated 10 May 2016.

Moved/seconded by: Greive/Page

3 Economic Development Strategy and Work Programme

3.1 2016-17 Plan on a Page

Staff tabled a power point presentation (#4311742)

19/16
EDC

Resolved
That the Economic Development Committee

1. Receives the '2016-17 Plan of a Page' report dated 18 May 2016.
2. Approves the EDC Plan on a Page as the work programme for the 2016/17 year.
3. Confirms the performance measure of 75% of the work programme as the approved target for the 2016/17 year.
 - Contract management of Destination Coromandel and ISITE service level agreements
 - Deliver the 2016/17 major event sponsorship funding programme
 - Contract management of major events fund and work with event managers to develop sustainable events
 - Establish permanent event development function via Destination Coromandel
 - Establish major exporter and employers forum
 - Work with aquaculture, forestry and manufacturing industries on boosting export potentials
 - Partnership programme for better broadband
 - Facilitate electric vehicle charging stations
 - Work with Auckland Tourism, Events and Economic Development (ATEED) on food trail programme
 - Deliver the 2016/17 Summertime magazine and marketing programme
 - Facilitate business friendly initiatives at Thames-Coromandel District Council
 - Establish permanent business broker role
 - Deliver a "Blue Highway Programme" to promote Auckland - Coromandel ferry
 - Invest in Infometrics economic data profile
 - Deliver 2016/17 Project Kopu work programme
 - Develop strategic relationship with Callaghan Institute/Waikato Innovation Park
 - Review the Economic Development and Events Strategies
 - Work with the creative industries sector on a Coromandel arts trail
 - Deliver 2016/17 Sugarloaf project milestones
 - Deliver 2016-17 Coromandel Walks milestones
 - Deliver stage 2 of the Hauraki Rail Trail - Kopu to Kaiua (K2K)
 - Deliver 2015/16 WW1 Forest Programme - stage 2

Moved/seconded by: Greive/Brljevich

3.2 Destination Coromandel TRENZ report to EDC - May 2016

Destination Coromandel provided a report to the Economic Development Committee their recent attendance at the TRENZ tourism conference, and visitor marketing activities on the Coromandel.

The Committee discussed that it was concerning that the Coromandel had very low attendance at the TRENZ tourism conference this year.

20/16 **Resolved**

EDC That the Economic Development Committee receives the 'Destination Coromandel TRENZ report to EDC - May 2016', dated

Moved/seconded by: Leach/Christian

3.3 Roll-over of 2016-17 Major Events Sponsorship

Diane Connors declared a conflict of interest and abstained for debate and voting.

Staff discussed that at the next meeting they would bring any remaining roll-overs forward so the Committee would know then what was remaining in the budget to consider additional request such as the Steampunk the Thames request that was heard in the public forum.

The Committee discussed whether given Thunderbeach did not meet their measure if they should receive the additional funding. The Committee determined that given the type of event the weather had significantly impacted Thunderbeach's ability to meet the attendance measure.

The Committee Chair raised that events, in particular Steampunk the Thames, should focus on the use of Facebook communications as a way to access social media and capture a broader population. Staff explained a lot of those involved in that space are volunteers and did not have the capacity for marketing, this was where an event role would help in this space.

21/16 **Resolved**

EDC That the Economic Development Committee:

1. Receives the ' Roll-over of second year Major Events Sponsorship' report dated 21 April 2016.
2. Agrees to allocate the Year 2 funding of \$10,000 to Brits at the Beach and Steampunk respectively and \$7000 for Thunderbeach
3. Delegates to the Deputy CE the authority to sign funding contracts with the successful Major Events applicants, where required.

Moved/seconded by: Brjevich/Page

3.4 May 2016 - Programme Managers report

Staff advised that the Art Strategy had now been endorsed by all the Community Boards who had indicated they were supportive of working with the arts communities to create action plans. The Arts Strategy would be brought to the 29 June Council meeting. The Committee Chair raised concern over the make-up of the advisory board needing to have strong commercial acumen.

22/16
EDC

Resolved

That the Economic Development Committee receives the 'Economic Development Programme Manager's report' dated 1 May 2016.

Moved/seconded by: Leach/Greive

4 Reports

4.1 Economic development committee Proposed District Plan update

Staff tabled a power point presentation (#4311787)

23/16
EDC

Resolved

That the Economic Development Committee receives the 'Proposed District Plan update' report dated 19 April 2016.

Moved/seconded by: Christian/Connors

4.2 Waikato Regional Economic Development Strategy

24/16
EDC

Resolved

That the Economic Development Committee:

1. Receives the 'Waikato Regional Economic Development Strategy' report dated 6 April 2016.
1. Requests staff to provide feedback to the Waikato Means Business Steering Group that priorities for the 2016-17 implementation process should be:
 - Advocating for improved cooperation between the Waikato, Bay of Plenty and Auckland in terms of economic development strategies, actions and projects via ATEED, Priority One and respective business umbrella organisations (Chambers, EMA etc).
 - Leveraging the value of high speed fibre (both UFB and RBI) infrastructure to increase employment and business productivity outcomes in the Waikato. This could involve working with Crown Fibre Holdings, Ultrafast Fibre (UFB), Vodafone (RBI), fibre retailers, business associations, schools and iwi to maximise the economic value of fast broadband across the Waikato, especially in smaller towns.
 - Fostering the development of tourism by ensuring that the tourist story is one of the priority projects implemented as part of the Waikato Story.
 - Development and support of aquaculture in the Coromandel District and the Great Walks project.

Moved/seconded by: Page/Christian

4.3 Members' reports

Mayor Leach

Septic tanks had been raised at a regional level with a memorandum of understanding being undertaken to upgrade them on the Coromandel. There was consideration of whether those in financial hardship would be able to approach government to help support upgrade their septic tanks.

The Whitianga Medical Centre land was signed off on with Hoppers Development Limited, a trust was being established as the next stage in the project.

The preparations for the Mercury Bay 250 commemorations were coming on well, and the board walk has been put in as part of this project.

Councillor Connors

The Hauraki Rail Trail Trust had a recent meeting and the next meeting would be a workshop considering what the Trust had left to do and would include all the settlers.

25/16 Resolved

EDC That the Economic Development Committee receives the Members' Reports from Mayor Leach and Councillor Connors.

Moved/seconded by: Christian/Page

4.4 Late item - Coromandel Heritage Region - Summary of Stakeholder Engagement Meetings

Staff tabled the late item report (#4311906)

26/16 Resolved

EDC That the Economic Development Committee receives the 'Late item - Coromandel Heritage Region - Summary of Stakeholder Engagement Meetings', report dated 30 May 2016.

Moved/seconded by: Connors/Brljevich

5 Public excluded

27/16 Resolved

EDC That the public be excluded from the following parts of the proceedings of this meeting namely:

Item	General Subject of each matter to be considered	Reason for passing this Resolution in Relation to Each Matter	Ground(s) Under Section 48(1) for the Passing of the Resolution
5.1	Public excluded - 15 March 2016 - Economic Development Committee minutes for confirmation	7(2)(b)(ii) – Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.	(48)(1)(a) – That the public conduct of the whole or the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.
5.2	May 2016 - Business Broker EDC report	7(2)(b)(ii) – Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.	(48)(1)(a) – That the public conduct of the whole or the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.

Moved/seconded by: Leach/Connors

30/16 Resolved

EDC That the public be re-admitted to the meeting and resolutions taken with the public excluded be confirmed in the public session except for the following items which are to remain in the Public Excluded Minute Book.

Item	Description
5.1	Public excluded - 15 March 2016 - Economic Development Committee minutes for confirmation
5.2	May 2016 - Business Broker EDC report

Moved/seconded by: Connors/Brljevich

Meeting closed at 2:16pm

The foregoing Minutes were certified as being a true and correct record of the meeting of the Economic Development Committee held on 31 May 2016.

Chairperson

Date

6/9/2016

CONFIRMED