

Coromandel Arts and Creative Industries Advisory Board

Our Vision: The Coromandel – Celebrating Creativity

Our Mission: Enriching the Coromandel lifestyle by empowering and nurturing artists and fostering the arts

Connect	Our Creatives Thrive	Increase Awareness and Participation	Voice for the Arts	The Sector is Well Supported
Objectives: <ul style="list-style-type: none"> Connect the sector The CACIA Board: an effective and enthusiastic conduit 	Objectives: <ul style="list-style-type: none"> Support initiatives which build skills to succeed through training and development Support Toi Maori 	Objectives: <ul style="list-style-type: none"> Promote creative activity Grow attendance and participation in arts activities 	Objectives: <ul style="list-style-type: none"> Leadership and advocacy Guide and influence policy 	Objectives: <ul style="list-style-type: none"> Effective funding applications developed Sustainable and effective funding in place
Activity:	Activity:	Activity:	Activity:	Activity:
<ul style="list-style-type: none"> Collaborations and referrals to spark creative activities and collaborations inter- and intra-community Identifying, developing, supporting and promoting shared arts spaces, facilities and resources Mapping and communicating with existing Peninsula arts organisations including utilising social media for arts connection Develop a strong on-line presence for the arts in the region Attract funding to resource the CACIA Board 	<ul style="list-style-type: none"> Surveying arts sector to pinpoint areas of strength and need Liaising with regional and national arts councils/providers to facilitate and promote capability building programmes Meeting with iwi and liaising with CW to support development of Maori arts Encourage sharing and mentoring Identifying tactical arts opportunities Supporting development of Maori artists and audiences for Toi Maori 	<ul style="list-style-type: none"> Drive arts awareness through media, social media and promotional activities Connect the Open Studios Arts Tours to create a peninsula-wide arts trail Encourage development of art in public spaces Mapping existing arts for youth initiatives in District Liaising with Coromandel Youth Initiative and schools to develop strong district arts programme for youth Foster the arts in community development and education 	<ul style="list-style-type: none"> Develop ongoing communication with Council and Community Boards Advocate for solutions for areas of arts need throughout the district Advocate for arts consideration in all town developments 	<ul style="list-style-type: none"> Connecting and communicating regularly with Public Funders regarding arts developments throughout the District Facilitating one fund-raising workshop in two wards annually Maintaining overview of major events in each ward to encourage cooperation rather than competition Encouraging and promoting philanthropy within the District Promoting and administering Creative Communities grants

Our Values:

Ma te tika, ma te pono, me te aroha

The right	The truth			And the love	
Respect	Integrity	Inclusivity	Modelling best Practise	Generosity	Arts Passion