

Application for community events grant - Thames Heritage Events Trust

TO Thames Community Board
FROM Brian Robson - Community Manager
DATE 18 January 2018
SUBJECT **Application for Community Event Grant - Thames Heritage Events Trust**

1 Purpose of report

The purpose of this report is for the Thames Community Board to consider a Community Event Grant application requesting a contribution of \$1,500 towards the printing of promotional material to raise public awareness of the Thames Heritage Festival, held in March 2018.

2 Background

The Thames Heritage Festival is an annual event that draws the Thames community together to celebrate Thames' prominent place in NZ's history. As 2018 is the 150th anniversary of the establishment of the townships of Shortland and Grahamstown, which subsequently amalgamated into Thames, this year's Festival has particular significance and is a key event in the calendar of 150 activities planned to commemorate the formation of our town.

3 Issue

The Thames Heritage Events Trust applied to the NZ Community Trust to cover the print costs applied for here, but this application was unsuccessful. The Thames Heritage Events Trust is now in the position of either obtaining funds from Thames Community Board Events grant or significantly reducing the amount of printed material produced to let visitors and residents know what activities are planned for the Festival.

4 Discussion

The annual Thames Heritage Festival has a strong alignment with Thames' identity as a town rich in history. The 2018 Heritage Festival is an opportunity to launch the A&G Price Story displays that is the catalyst for Thames' five main heritage-related visitor attractions to present themselves as a united body with common interests. Thames community engages positively with the Heritage Festival, as evidenced by the number of shop owners in Pollen Street that decorate their windows for the occasion.

The application (**Attachment A**) provides an estimate of printing expenses associated with the event.

The Thames Community Board has a contestable fund of \$15,000 and \$2,400 of that amount has been allocated thus far this year to community groups, leaving \$12,600 remaining to be considered for distribution from this fund. A further grant of \$1,500 is under consideration for the Jack McLean Community Recreation Facility opening event.

5 Suggested resolution(s)

That the Thames Community Board:

1. Receives the 'Application for Community Events Grant - Thames Heritage Event Trust' report, dated 18 January 2018.
2. Approves a grant of \$1,500 to the Thames Heritage Event Trust for the purpose of printing advertising material to promote the event to locals and visitors.

References-Tabled/Agenda Attachments

Attachment A *Community Event Grant Application - Thames Heritage Events Trust*

Attachment A - Letter to Community Board