

# Community Board discretionary fund - request for funding - Paradise Coast Incorporated Society

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**TO** Whangamata Community Board  
**FROM** Eileen Hopping - Community Manager  
**DATE** 31 January 2018  
**SUBJECT** **Community Board discretionary fund - request for funding - Paradise Coast Incorporated Society**

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## 1 Purpose of Report

The purpose of this report is for the Whangamata Community Board to consider an application for funding from the Community Board discretionary fund from Paradise Coast Incorporated Society (**Attachment A**) for \$1,676.50.

## 2 Background

Paradise Coast Incorporated Society is seeking help with supporting the costs of their recently released song and video.

An application to Thames-Coromandel District Council for a grant from the Creative Communities Scheme for the costs associated with the production of the song and video was unsuccessful.

## 3 Issue

Paradise Coast Incorporated Society is seeking assistance from the Community Board by asking that they consider funding half the costs incurred to produce the song and video which for the foreseeable future will be an asset and tool in marketing 'Paradise Coast' (Pauanui/Tairua/Whangamata) to a wider audience bringing awareness and encouraging people to visit and live in this part of the peninsula permanently.

## 4 Discussion

For the Board to give consideration to funding \$1,676.50 being half the cost incurred to produce the song and video for marketing of the 'Paradise Coast' brand. The Tairua-Pauanui Community Board is also being asked to give consideration to funding the other half of the cost incurred to produce the song and video.

## 5 Suggested Resolution(s)

That the Whangamata Community Board:

1. Receives the 'Community Board discretionary fund - request for funding - Paradise Coast Incorporated Society' report dated 31 January 2018.
2. Allocates an amount of \$1,676.50 from its 2017/18 discretionary fund of \$20,000 to Paradise Coast Incorporated Society for half the cost of producing the song and video for marketing purposes.

## References-Tabled/Agenda Attachments

**Attachment A** *Application from Paradise Coast Incorporated Society for funding from the Community Board discretionary fund*

Attachment A - Paradise Coast Incorporated Society - Request for fundi...