

# 1 July 2018-30 June 2020 Commercial Activities on Reserves - Whangamata

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**TO** Whangamata Community Board  
**FROM** Derek Thompson - Community Facilities Manager  
**DATE** 30 April 2018  
**SUBJECT** **1 July 2018 - 30 June 2020 Commercial Activities on Reserves - Whangamata**

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## 1 Purpose of Report

To consider licenses to concessionaires to operate commercial activities on or over Council reserves and beaches in the Whangamata area for a term of two years from 1 July 2018 to 30 June 2020.

## 2 Background

The currently approved concessions on reserves and beaches in the Whangamata area cease on 30 June 2018. Expressions of interest for a new term of two years were sought from the current concessionaires via direct correspondence and the public by advertising in local newspapers and on the Council website during March 2018.

The deadline for receiving expressions of interest was 4pm on 29 March 2018. Council received ten expressions of interest to operate commercial activities on or over reserves and beaches in the Whangamata area.

## 3 Issue

For the Community Board to review concession applications to operate commercial activities on or over Council reserves in the Whangamata area and then recommend to Council which applications should be approved for the period 1 July 2018 to 30 June 2020.

## 4 Discussion

Details of the ten applications to operate commercial activities in the Whangamata area are as follows (full copies provided as **Attachment A**):

Name	Business	Reserve	Activity	Staff Recommendation
N Ward	Bubba's Beach Hire	<ul style="list-style-type: none"> <li>Beach Road Reserve</li> </ul>	Kayak and Bike Hire	Approve concession (existing concessionaire with proven track record) with conditions: Trailer must be removed from reserve every night. Defined area of operation from boat ramp to wharf.
J & P Cleaver	Estuary Store	<ul style="list-style-type: none"> <li>Beach Access 1-23</li> </ul>	Ice-cream sales	Approve concession. Existing concessionaire with proven track record.
J Treadwell & H Hall	Whangamata Surf School	<ul style="list-style-type: none"> <li>Beach Access 8</li> </ul>	Surf School	Approve concession (existing concessionaire with proven track record) with conditions:

				Trailer must be removed from reserve every night. Defined area of operation to be agreed.
M Dal Bosco & K Millar	Surfsup Whangamata	<ul style="list-style-type: none"> <li>Island View Reserve</li> <li>Beach Road</li> </ul>	Paddle Board & Kayak Hire	<p>Approve concession (existing concessionaire with proven track record) with conditions: Trailer must be removed from reserve every night. Defined area of operation being beach access 14.</p> <p>Approve concession (existing concessionaire with proven track record) with conditions: Trailer must be removed from reserve every night. Area of operation to be agreed.</p>
I Dillon	The Rolling Cone	<ul style="list-style-type: none"> <li>Beach Access 1-20</li> </ul>	Ice-creams/ Smoothies	Approve concession. Existing concessionaire with proven track record.
K Millar	Surf 'N' Stay	<ul style="list-style-type: none"> <li>Williamson Park</li> </ul>	Surf School	Approve concession (existing concessionaire with proven track record) with conditions: Trailer must be removed from reserve every night.
M Guest- Gilbert	The Salty Manu	<ul style="list-style-type: none"> <li>Te Titoki Reserve</li> <li>Island View Reserve</li> <li>Hunt Road</li> <li>Williamson Park</li> </ul>	Food Caravan	<p>Approve concession with conditions: Defined area of operation to be agreed.</p> <p>Approve concession.</p> <p>Approve concession.</p> <p>Do not approve concession - application from concessionaire with proven record received for this reserve</p>
K & D Kurth	Serial Grillers	<ul style="list-style-type: none"> <li>Williamson Park</li> </ul>	Food Van	Do not approve concession. Application from concessionaire with proven record received for this reserve.
J Mulrennan & S Speedy	The Arrow Van	<ul style="list-style-type: none"> <li>Te Titoki Reserve</li> </ul>	Mobile Coffee Bar	Do not approve concession. Application from concessionaire with proven record received for this reserve.
C Coombe	Pedal & Paddle	<ul style="list-style-type: none"> <li>Island View Reserve</li> </ul>	Kayak/Paddle Board Hire and Lessons	Do not approve concession - application from concessionaire with proven record received for this reserve.

		<ul style="list-style-type: none"> <li>Beach Road Reserves</li> </ul>		<p>Do not approve concession.</p> <p>* Note application received late - 5 April 2018</p>
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Reserve maps are provided as **Attachment B**.

The fees proposed in the Fees and Charges in the 2018/2028 Ten Year Plan are:

Commercial Operator - Christmas to Easter (Summer) in one location:	\$360.00 pa
Commercial Operator - Year round in one location:	\$520.00 pa
Commercial Operator - Year round in 2-4 locations	\$775.00 pa
Commercial Operator - Year round in 5-10 locations:	\$1000.00 pa

### Suggested Resolution(s)

That the Whangamata Community Board:

1. Receives the '1 July 2018- 30 June 2020 Commercial Concessions - Whangamata' report dated 30 April 2018.
2. Recommends to Council that the following licences be issued for the concessionaires to operate commercial activities on or over Council reserves in the Whangamata ward for a term of two years from 1 July 2018 to 30 June 2020 as listed below:

Name	Business	Reserve	Activity	Recommendation
N Ward	Bubba's Beach Hire	<ul style="list-style-type: none"> <li>Beach Road Reserve</li> </ul>	Kayak and Bike Hire	Approve concession with conditions: Trailer must be removed from reserve every night. Defined area of operation from boat ramp to wharf.
J & P Cleaver	Estuary Store	<ul style="list-style-type: none"> <li>Beach Access 1-23</li> </ul>	Ice-cream sales	Approve concession.
J Treadwell & H Hall	Whangamata Surf School	<ul style="list-style-type: none"> <li>Beach Access 8</li> </ul>	Surf School	Approve concession with conditions: Trailer must be removed from reserve every night. Defined area of operation to be agreed.
M Dal Bosco & K Millar	Surfsup NZ Ltd	<ul style="list-style-type: none"> <li>Island View Reserve</li> <li>Beach Road</li> </ul>	Paddle Board & Kayak Hire	Approve concession with conditions: Trailer must be removed from reserve every night. Defined area of operation being beach access 14.  Approve concession with conditions:

				Trailer must be removed from reserve every night. Area of operation to be agreed.
I Dillon	The Rolling Cone	<ul style="list-style-type: none"> <li>• Beach Access 1-20</li> </ul>	Ice-creams/ Smoothies	Approve concession.
K Millar	Surf 'N' Stay	<ul style="list-style-type: none"> <li>• Williamson Park</li> </ul>	Surf School	Approve concession with conditions: Trailer must be removed from reserve every night.
M Guest-Gilbert	The Salty Manu	<ul style="list-style-type: none"> <li>• Te Titoki Reserve</li> <li>• Island View Reserve</li> <li>• Hunt Road</li> <li>• Williamson Park</li> </ul>	Food Caravan	Approve concession with conditions: Defined area of operation to be agreed.  Approve concession.  Approve concession.  Do not approve concession
K & D Kurth	Serial Grillers	<ul style="list-style-type: none"> <li>• Williamson Park</li> </ul>	Food Van	Do not approve concession.
J Mulrennan & S Speedy	The Arrow Van	<ul style="list-style-type: none"> <li>• Te Titoki Reserve</li> </ul>	Mobile Coffee Bar	Do not approve concession.
C Coombe	Pedal & Paddle	<ul style="list-style-type: none"> <li>• Island View Reserve</li> <li>• Beach Road Reserves</li> </ul>	Kayak/Paddle Board Hire and Lessons	Do not approve concession  Do not approve concession.

## References-Tabled/Agenda Attachments

**Attachment A** *Expressions of Interest*

**Attachment B** *Reserve maps*

**Attachment A - Expressions of Interest**

[Attachment B - Reserve maps](#)