

 <p>THAMES COROMANDEL DISTRICT COUNCIL</p>	<p>Policy on use of Williamson Park in Whangamata</p>
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1 Objectives

The objective of this policy is to establish additional parameters to the 15 year Williamson Park resource consent and conditions to enable staff to engage with community groups and event promoters on the type of events and the frequency and timing of the events that can be held in Williamson Park in Whangamata.

2 Background

Williamson Park is located at 418 Ocean Road, Whangamata. It is 3.7691 hectares and has been owned by TCDC for the purposes of 'recreation reserve' since 1929.

The Whangamata Community Board is lodging a resource consent for events in Williamson Park that attract over 500 people to conform with the Council's new District Plan. Whangamata has a large number of festivals and events that have been traditionally held at the park that attract over 500 people. The new District Plan requires that noise and traffic movements generated by an event or festival and the duration of festivals and events are controlled through resource consent conditions for events and festivals with more than 500 people at the event or festival (this number is the threshold for events and festivals for recreation passive reserves).

The traditional events held in recent years at Williamson Park include the following (not all of these events attract over 500 people):

- Anzac Dawn service (1 day)
- Brits at the Beach (1 day)
- Sporting events (3 days currently - paddle board, adventure racing event for prize giving, tri series event)
- Beach Hop (5 days)
- Surf club events (3 days - Billabong Grom Series, Surf Club Carnival and North Island Surf Champs)
- Whanga week sporting and cultural events as fundraise for Surf Club (7 days)
- Thundercats boat racing competition and prize giving (2 days)
- Whangamata Summer Festival events (9 days/2 nights)
- Matariki festival (1 night)

The Community Board wishes to protect the current events and festivals and provide scope to host additional events and festivals throughout the 15 year timeframe of the consent.

The resource consent application includes few constraints on the events/festivals in order to allow as much flexibility as the community desires in future years. The application constrains the following matters:

- The total number of daytime events to 20 days
 - Day events will be within the hours of 7am - 7pm
- The total number of evening events to 7 nights
 - New Years' Eve events will be within 4pm - 12.30am
 - Other night events will be within the hours of 4pm - 11.15pm (with music finishing at 11pm)
- Sale of liquor at an event will require the event promoter to obtain a Liquor Licence. The Liquor Licencing process is set out in the Sale and Supply of Alcohol Act 2012 and all

applications require the approval of the New Zealand Police.

- Up to 6,000 people may attend each event, with the exception of one event, which will provide for up to 10,000 attendees.

The Whangamata Community Board will provide further limits and boundaries to staff about the type of events and festivals that can be given permission to be held on the park through this policy on the use of Williamson Park.

3 Policy statement

The allocation of 20 day events and 7 night events will be firstly utilised for the following events/festivals that have been traditionally held in Williamson Park:

- Anzac Dawn service (1 day)
- Brits at the Beach (1 day)
- Sporting events - (2 days)
- Beach Hop (5 days)
- Surf club events and Whanga week (4 days)
- Summer holiday events (5 days, 3 nights)
- Matariki or community festival (1 night)

Staff may allocate the following day events and night events to concerts that are delivered to a high professional standard through promoters/organisers with a proven track record:

- Concerts (2 days, 3 nights)

Should any of the above events/festivals not be required in a 12 month period (advised in writing by the community organisation) then the staff may reallocate days or nights that become available (within the Council's resource consent) to community organised non-profit events.

An event for New Year's Eve for 2018, if to be held at all, will involve family oriented entertainment (attractive for parents, teenagers and children). The Whangamata Community Board will retain the approval of the type of event to be held on New Year's Eve and approval of any Community Board budget to be applied to the event or associated services.

Any concerts, and associated services delivered to manage the effects of a concert, organised by professional promoters/organisers will be delivered with no ratepayer contribution.

There will be no concerts delivered by professional promoters over the period 25 December to 4 January. Professionally delivered concerts by promoters will be held outside of this timeframe as the township is already at capacity over this period and concerts can be utilised to attract more visitors in the off peak and shoulder seasons.

Concerts booked for the park will not target solely the youth age group.

4 Review

This policy will be reviewed by the Community Board on an annual basis and can be reviewed at any time through a Community Board meeting. Events that have been contractually committed will not be affected by a change in the policy.