22 October 2018

Dear Thames-Coromandel District Council,

In our class (M1), at Mercury Bay Area School, we have been looking at Kiwiana and icons around New Zealand.

The class have discussed how these icons reflect culture and identity. As a class we feel that Whitianga should have an icon that greets visitors when they arrive.

The students have planned and created model icons of what they feel represents Whitianga, and have also each written a letter to you detailing why they believe an icon for Whitianga is important.

We would appreciate some feedback on the matter.

Kind regards, Mrs Mikkelsen and M1.
Dear Thames-Coromandel District Council

This is why I think Whitianga should get an icon.

My first point is that an icon would give Whitianga an identity. It would make Whitianga special & make Whitianga more interesting. Whitianga would be more interesting because Whitianga would have an icon & more people will come to see it.

My second point is that it would make Whitianga stand out. More people will visit and Whitianga would be more popular. Whitianga would be more popular because it would have an icon.

Finally an icon in Whitianga would attract interest. It would be a tourist attraction. More tourists would come to Whitianga over the summer.

My conclusion is that is why Whitianga should get an icon.

Your sincerely,

Erin, M1
Rāapa 26th September

Dear Thames-Coromandel District Council,

In my opinion Whitianga needs a new icon.

Firstly it is important for all towns to have their own icon, because it makes them have something that stands out for their own town.

Secondly it helps our tourists feel welcome and give them something to look at that represents our town. They can take photos to take home and show families where they have been.

Finally and lastly because it makes our town unique and special.

Over all I think it is really important for our local people of Whitianga to be able to have an icon to represent us as well as our tourists being able to visit our town and enjoy a small part about us.

Yours sincerely,
Darcey Grigsby, M1
26th September 2018

Dear Thames- Coromandel District Council,

Can we please have an icon for Whitianga?

We need an icon for Whitianga.

The first reason we really need one is because we don't have one but other towns do.

The second reason why we need an icon is so we can be popular like other place's and that will make more people come to Whitianga more often. We need to make Whitianga more popular.

Now the last reason is that if we can get one we can be popular like other towns, like I've just said two times now, and if we don't get one we won't be popular!

Yours sincerely,
Jake, M1
26th September 2018

Dear Thames-Coromandel District Council,

We need a icon for Whitianga.

We need one because obviously we don't have one. Other small towns have icons, and icons make people feel welcome.

Secondly, an icon will make Whitianga more popular, and if more tourists come more money will be invested in local business.

Finally, if we have a icon all the people from Hahei, Hot Water Beach, and also Cathedral Cove will come and stay.

Therefore I strongly believe that we need a icon.

Yours sincerely,
Xavier, M1
Dear Thames-Coromandel District Council,

Whitianga needs an icon and the reasons why are below.

The first reason is heaps of other towns have icons but we don't, it's like we're not important. Also the icon could give people an idea about what they can do.

The second reason is it would make us stand out and be unique so we're not boring old Whitianga.

The last reason we really need an icon is because we are really boring and this might make us special. It could mean more people and more money, even for you.

These were my reasons why we need an icon.

Yours sincerely,
Harry, M1
Dear Thames-Coromandel District Council,

In my opinion I think Whitianga should get an icon because it will represent Whitianga and give Whitianga an identity. Also many other towns have icons.

Secondly it will let tourists know where they are so if people see our icon on tv or on a flyer they will know it's Whitianga. It can welcome people to Whitianga.

Lastly we don't have an icon so it would be great if we could get one so when people come here they can take photos.

This is why I think we should we should get an icon in Whitianga.

Yours sincerely,
Cybele, M1
Raapa, 26th September,

Dear Thames-Coromandel District Council,

Whitianga needs an icon so we can have more visitors.

Another reason why we need an icon is so Whitianga can be more popular.

Another reason why whitianga needs an icon is so people can take photos, and more people can come from all over the world.

Give whitianga an icon.

Yours sincerely,

Te Wha, M1
Dear Thames-Coromandel District Council,

I think Whitianga needs an icon so more people will come and spend money at our restaurants/shops.

Also we should have an icon so people will have something to look forward to and they can take pictures and they can create memories and maybe come back.

Lastly there will be more people to live here and we will have more money so the town will be happier, and there'll be more kids and the other kids will have more friends.

That's why I think we should get an icon!

Yours sincerely,
Taylor, M1.
Dear Thames–Coromandel District Council,

Whitianga needs an icon.

Whitianga is losing its population and we need it back. Whitianga is popular in the summer but is not popular in the winter. Whitianga is a cool place but it's starting to fade out.

Secondly, there are a lot of places on the Coromandel Peninsula that are famous, like Hot Water Beach, Cathedral Cove or Cooks Beach. Whitianga should have something that pops out and people can see.

Finally, when tourists come we want them to remember it for the rest of their lives. People come from all over the world and we want them to be welcomed into Whitianga.

In conclusion Whitianga needs to have an icon so that it can be famous again.

Your sincerely,
Shae, Mi.
Dear Thames-Coromandel District Council,

In my opinion Whitianga needs a icon.

Firstly, Whitianga needs an icon to attract more visitors and show that you’re in Whitianga.

Secondly Whitianga needs an icon so we have a personality, then people will want to come again.

Therefore I believe Whitianga needs an icon.

Yours sincerely,
Jay, M1.
Rāpare 26th September

Dear Thames-Coromandel District Council,

Whitianga is a beautiful town but there is only one reason why not many people come here, because we have amazing views but some people like to go somewhere that has an icon.

Whitianga needs an icon. We need an icon because lots of places do and we don't. I think we would get more visitors when they know we have a special reason about Whitianga.

Why don't we have an icon? Is it because no one has suggested it? Is it because our town is lazy or we just don't want one? Well I think we should get one because we might get more visitors.

I think we should get an icon. Getting a icon would help our town as in the shops would have more customers. Whitianga also would be more popular.

Yours sincerely,
Ivan Adams,M1
Dear Thames-Coromandel District Council,

Whitianga needs an icon to bring money into the town.

I think it is good to have more money so you can look after Whitianga and look after your family too, and we need to look after Whitianga.

If more jobs are created the better it is because you get paid so you can afford more things and it's better.

If Whitianga has an icon then people will be proud and happier and people won't be sad.

I think Whitianga should have an icon.

Yours sincerely,
Stella, M1.
Monday 24th September

Dear Thames-Coromandel District Council,

Whitianga should get an icon.

I think Whitianga should get a icon because we don't have one and a lot of places in NZ do have one.

I think we should have more people coming into Whitianga because they can have a look at things including the icon.

Also people know where to go and that they have heard about it so they will want to come.

I think it will make Whitianga stand out more and become more popular.

I therefore believe that Whitianga should have a Icon.

Yours sincerely,
Ava Sharp, M1
Dear Thames-Coromandel District Council,

In my opinion we should have an icon in Whitianga.

The most important reason is that it will make Whitianga more popular, and that is good because more money will come to our town. We will also get a larger population.

The second reason is that we can let people know where they are. For example if you're a tourist. That is good because you can make people welcome. We can also let people know they're in an awesome town!

The last reason is that we can represent. That is good because we can show everyone's cultures like: Māori, NZ European and more! We can also show everyone's style is unique!

Yours sincerely,
Ashton, M1
Dear Thames-Coromandel District Council,

In my opinion we need an icon representing Whitianga.

The most important reason we need an icon is because we need something of an icon that relates to Whitianga. Also we need to be more popular, and put Whitianga on the map of icons. An icon could also could make us more important in NZ.

Another important reason is, we don't attract as many people as Cathedral Cove. So bringing an icon should change that and we will have more people than Cathedral Cove. Then we will get more attention and most of the tourists.

Tourists bring more money. There's also another reason getting an icon for Whitianga would be good, and it might attract attention around the globe, all because of one icon.

One last reason is, we need to introduce Whitianga over the globe. An icon will give us an identity and let people know they're in Whitianga.

That's why we need an icon.

Yours sincerely,
Patryk, M1
Rāapa 26th September

Dear Thames Coromandel District Council,

I believe Whitianga should have an icon because we don’t have one at the moment and it will attract interest to Whitianga.

I also believe Whitianga should have an icon because it will give us something to represent our town. It will also make our town unique.

An icon will also let tourists know that they are in Whitianga.

It will also make Whitianga stand out more and more popular.

I therefore believe Whitianga should have an icon.

Yours sincerely,
Maisy Flynn